

2017 Survey Analysis Report

epikos Church

Below is the summary report of the epikos-wide survey we released in March. Over 392 people responded, which represents almost 18% of our average weekly Sunday morning attendance. This response rate is right in line with what most churches experience when they release this type of a survey. We were happy to get responses from across all of our campuses to help us better understand the views and opinions of our diverse congregation. If you have additional questions or clarifications, please contact us through info@epikos.org.

- 392 respondents, though not all answered every question
 - This represents almost 18% of our average weekly Sunday attendance.
 - 59% of respondents claimed West Allis as their home campus, 26% East Side and 10% North side (5% didn't identify). These percentages mirror almost exactly the Sunday attendance at each campus, meaning that the survey response rate for each campus was about the same.
 - 60% of respondents are between the ages of 25 - 44.
 - 58% of respondents are actively involved in a small group.
 - 48% of respondents are not yet serving on a ministry team.
- 70% have invited at least two people or families to visit epikos with them within the past twelve months.
- 77% believe that epikos serves attendees well.
- There are two areas that the respondents would like us to give more thought and intentionality towards in the near-future:
 - Providing more relationship building opportunities for adults.
 - Putting more emphasis on serving those in need.
- 80% of the respondents at West Allis believe that campus is very involved in the community. Almost 50% of those at East Side and North Side would like to see those campuses do more in the surrounding communities. One note here is that we have already been hard at work to increase the community engagement at East and North and are glad that this desire is being affirmed by the responses to the survey! Our

Campus Pastors at both the East Side and North Side are launching intentional initiatives this year to increase the connection in their neighborhoods.

- There are three main reasons people come check out epikos:
 - The preaching.
 - The music.
 - The emphasis on small groups.
- Though preaching and music are the two main reasons people remain at epikos, there are three other areas of our life as a church that stick out as reasons why folks make epikos their church home:
 - The emphasis on small groups.
 - The children and student ministries (Hero Central and FUSE).
 - Our engagement with the community.
- 87% said epikos has made a difference in their life.

As a part of this survey, we also asked for feedback on preferences of a Lead Pastor. Our purpose in this was two-fold: 1) To accurately assess where we as a congregation are in our views of a Lead Pastor; and 2) To allow these congregational preferences to inform the expectations and job description for our next Lead Pastor.

- We are clear in the following preferences of a Lead Pastor:
 - Strongly prefer someone who is thought-provoking.
 - Strongly prefer someone who emphasizes the Bible.
 - Slightly prefer someone who welcomes new approaches and ideas.
 - Slightly prefer someone who encourages staff and lay participation in making decisions.
 - Strongly prefer someone who has a relaxed, interpersonal style.
 - Strongly prefer someone who is outgoing.
- We are split in the following preferences of a Lead Pastor:
 - We are split on whether we prefer someone who helps people figure things out for themselves OR someone who advises people what to do.
 - We are split on whether a Lead Pastor should err on the side of maintaining a private life of family, friends, and personal development OR give their entire self to the church.